

# UNIVERSITY OF SPLITUNIVERSITAS STUDIORUM SPALATENSIS

## **SPLIT SUMMER SCHOOL STSS2018**

COURSE: PUBLIC SPEAKING CLASS

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#### Main topics:

• communication theory, methods, and skills

- public speaking the most significant communication tool
- the importance of improving communication skills in the contemporary globalised world





## Programme structure:

- 6-day course
- Programme conceptualised as a cycle of lectures and workshops

## **Important dates:**

Course dates: 27/08/2018 – 01/09/2018

Deadline for application: 10/07/2018 Payment due by: 01/08/2018 Confirmation of the course: 10/08/2018

Price of the course: 300 € (tax included)

Bed & breakfast: 191,36 € (tax included) – contact person: Marina Kero <u>marina.kero@scst.hr</u>

# Programme plan:

# Day 1

- Communication - basic knowledge, methods, and skills (3)

- Similarities and differences between communication and oratory (3)

# Day 2

- Tradition of oratory and its force (3)
- Becoming acquainted with the communication process (5)
- Developing self-confidence: stage fright and preparation (3)
- Ethics in public speaking (2)

#### Day 4

- Public speaking: preparation and organisation (5)
- Importance of presentation methods, basic abilities, and body language in public performance (4)

#### Day 6

- Group conclusions. Instructions for further work (2)

Programme lecturer:

Jelena Hrgović, Lic. Theol.,

Doctoral student at the PDS Christianity and

Contemporary Culture at the Catholic Faculty of Theology,

University of Split