



SPLIT SUMMER SCHOOL STSS2018

**COURSE: FROM SMART TO INTELLIGENT CITIES -
CONCEPTS, METHODS, TOURISM DEVELOPMENT**

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ONLINE APPLICATION FOR THE COURSE:

<http://summer.efst.hr/Courses/From-Smart-To-Intelligent-Cities-Concepts-Methods-Touristic-Development/Apply-now>

MAIN TOPICS:

- Role of the Cities
- Cities: a blessing or a curse for development
- City size and economic development
- Smart Cities in the New Urban World! Concepts
- Field work preparation using open innovation framework
- The role of tourism in the processes of urban growth. Theoretical issues and the case of Rotterdam (NL)
- Creative Firms and Urban Heritage
- Tourism in the cities of art. Theoretical considerations and the case of Venice
- Management challenges in urban tourism destinations
- Big data and smart urban destinations
- Boosting innovations in urban tourism

PROGRAMME STRUCTURE:

- 5-day course (preparation needed (materials provided in advance))
- Students will be provided with e-materials for the lectures
- An exam in the form of an essay at the end (due July 6, 2018)

IMPORTANT DATES:

- **Course dates: June 18-22, 2018**
- **"Early bird" application deadline: February 28, 2018**
- **"Regular" application deadline: April 30, 2018**
- **Notification of Acceptance: May 7, 2018**
- **Payment deadline: May 28, 2018**

PRICE OF THE COURSE:

"EARLY BIRD" RATE: 395 € (If application materials are received by February 28, 2018)

REGULAR RATE: 465 € (If application materials are received after February 28, 2018)

DETAILED COURSE SCHEDULE: <http://summer.efst.hr/Courses/From-Smart-To-Intelligent-Cities-Concepts-Methods-Touristic-Development/Schedule>

COURSE LECTURERS: <http://summer.efst.hr/Courses/From-Smart-To-Intelligent-Cities-Concepts-Methods-Touristic-Development/Lecturers>